



The FloorHaus™

Complete Flooring Solutions

*Catalogue 2026*

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# Complete Flooring Solutions.

SPC, LVT, ENGINEERED WOOD, WRAPPING

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OUR STORY

# Two founders. Ten years of renovating. One mission.

*A quieter way to floor a Dubai home.*

The FloorHaus came to life as a result of two founders understanding there was a huge problem in the market today: quality of product and quality of service at a competitive value scarcely existed.

We've spent the last decade buying and renovating houses across the UAE. Every project came with the same pattern. A long search for flooring we actually wanted to specify, then a longer search for someone who could install it without the silent half-truths and missed dates that the trade has come to expect.

We started The FloorHaus to bring a new dynamic to that marketplace: a curated, sensible range of materials in colours we'd genuinely use ourselves, supplied and installed by the same team, with no surprises in the small print.

Quality of product, quality of service, fair value.  
That's the brief, written in our own handwriting.

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WHAT WE OFFER

# Four products. One team. End to end.

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## SPC

Stone Plastic Composite. Our flagship range, twelve curated colours, in stock and ready to ship from Al Quoz the same week. 100% waterproof, dimensionally stable, suits every room in the home.

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## LVT

Luxury Vinyl Tile. Softer underfoot and quieter overhead than SPC. Currently sold out across all colours. Register interest at [thefloorhaus.com/lvt](https://thefloorhaus.com/lvt) to be notified when stock returns.

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## ENGINEERED WOOD

Real European oak top layer on a multi-ply core. Four curated tones, pre-order with a 4-8 week lead time. Sustainably sourced and refinishable years down the line.

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## WRAPPING SERVICES

Architectural vinyl applied on-site to refresh kitchens, doors, and joinery. Ten finishes ranging from Carrara marble to ebony walnut. Most projects complete in 1-3 days.

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## PLUS INSTALLATION

In-house install crews, two-year workmanship guarantee, fixed-price quotes within 48 hours of a free site visit.

MATERIAL ONE

**SPC.**

*Engineered for the climate.  
Built to last a lifetime.*

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STONE PLASTIC COMPOSITE

# Built in five layers.

*A hybrid plank engineered around a rigid core of limestone and PVC.*

01



**UV-CURED WEAR LAYER**

0.5 mm clear polyurethane. Resists scuffs, stains, and Gulf sun.

02



**PHOTOGRAPHIC DÉCOR LAYER**

High-resolution print film. The visual character of each colour.

03



**SPC RIGID CORE**

4 mm of limestone composite + PVC. 100% waterproof.

04



**PRE-ATTACHED IXPE UNDERLAY**

1 mm closed-cell foam. Acoustic dampening, no separate underlay.

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**100% WATERPROOF**

Install in kitchens, bathrooms, laundry rooms.

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**DIMENSIONALLY STABLE**

Won't expand, contract, swell, or warp with humidity or heat.

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**UV RESISTANT**

Wear layer protects against bleaching from direct sunlight.

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**UFH COMPATIBLE**

Pairs with chilled-water and electric underfloor heating up to 28°C.

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**QUIET UNDERFOOT**

Pre-attached IXPE foam reduces footfall noise.

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**10-YEAR WARRANTY**

Residential warranty on wear, fading, and structural integrity.

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TECHNICAL DATA

# SPC. Long plank.

## LONG PLANK SPECIFICATIONS

MATERIAL	Stone Plastic Composite
PLANK SIZE	1220 × 178 × 5 mm
WEAR LAYER	0.5 mm commercial- grade
CLICK SYSTEM	Unilin angle-tap
COVERAGE / BOX	2.61 m <sup>2</sup> (12 planks)
WATERPROOF	100% (kitchens, bathrooms)
UFH COMPATIBILITY	Up to 28°C
SLIP RATING	R10
WARRANTY	10 years residential

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## SUITABLE SPACES

Every room in the home, including kitchens and bathrooms. Suitable for light commercial use, hospitality lobbies, studios, and clinics.

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## SUB-FLOOR REQUIREMENTS

Level concrete, screed, or tile. Maximum sub-floor moisture content checked on site. Levelling compound applied where required (quoted line by line).

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## INSTALLATION

Floating click-lock system. Acclimatisation 24 hours before install. Trims and transitions included as standard.

*Technical data for SPC herringbone format coming in v2 once supplier specs are supplied.*

# Twelve curated colours.

*From chalky white to charcoal. Six per page, light to dark.*



**CASABLANCA**

EWH-7573

*Bleached white oak with a chalky finish.*



**CAPRI**

EWH-7110

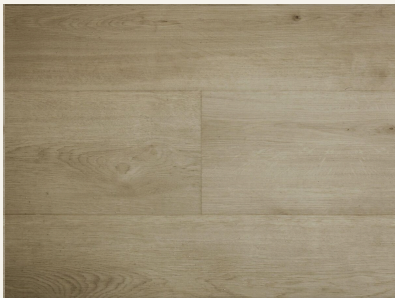
*Soft cream-grey, smooth and serene.*



**RIVIERA**

EWH-7289

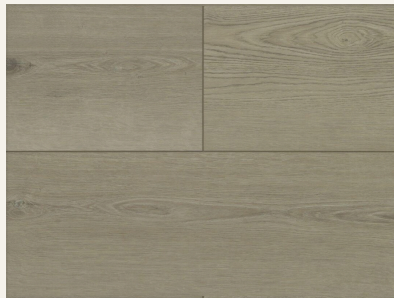
*Pale blonde plank with subtle knots.*



**MARSEILLE**

EWH-7013

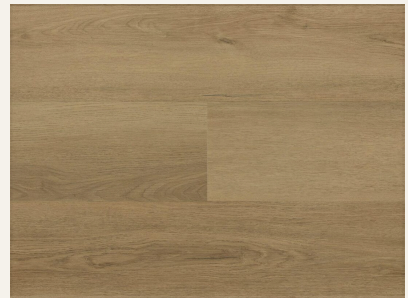
*Cool grey-beige planks, lightly brushed.*



**ATLAS**

EWH-7318

*Driftwood grey with rustic character.*



**DUNE**

EWH-7111

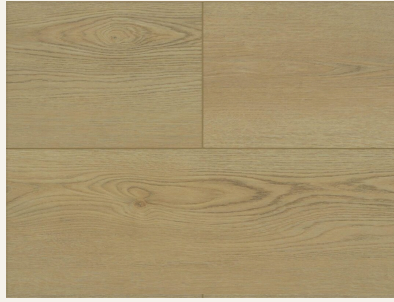
*Warm honey oak with subtle character.*



**SAHARA**

EWH-7291

*Warm sand tones with knotted grain.*



**OASIS**

EWH-7317

*Golden tan oak, finished smooth.*



**LEVANT**

EWH-7272

*Aged amber with deep grain expression.*



**RONDA**

EWH-7321

*Smoky olive-brown, hand-finished.*



**TANGIER**

EWH-7120

*Espresso-stained oak, rich and warm.*



**SIROCCO**

EWH-7316

*Charcoal oak with a charred patina.*

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*Four colours kept stocked at all times in our Al Quoz showroom: **Casablanca, Marseille, Dune, Sahara.** The remaining eight are made-to-order with a 2-week lead time.*

**LVT.**

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LUXURY VINYL TILE

# Comfort first, without compromising durability.

LVT is a flexible plank flooring engineered around a core of cushioned vinyl. Where SPC is rigid and structural, LVT is supple. The result is a floor that's noticeably softer underfoot, considerably quieter overhead, and more forgiving on the ear in echoey, hard-walled rooms.

Like SPC, it's 100% waterproof, so it can still go in kitchens, bathrooms, and laundry rooms. Best in spaces you spend time in barefoot: bedrooms, nurseries, family rooms.

## CURRENTLY SOLD OUT

All ten LVT colours are sold out as of this catalogue's print date. New stock arriving soon.

Visit [thefloorhaus.com/lvt](https://thefloorhaus.com/lvt) to register interest, or message us on WhatsApp at **+971 58 573 8309**. We'll email the moment specific colours are back.

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### 100% WATERPROOF

Goes anywhere a real-wood floor would fail.

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### SOFT UNDERFOOT

Cushioned vinyl core, especially welcome in bedrooms.

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### ACOUSTIC COMFORT

Quieter than SPC. Perfect for apartments and multi-storey villas.

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TECHNICAL DATA

# LVT. Long & herringbone.

*LVT long-plank and herringbone-format specifications  
coming in v2 once supplier technical data is supplied.*

TO BE ADDED

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## WHERE IT WORKS

Bedrooms, nurseries, family rooms, multi-storey apartments, hospitality lobbies, retail showrooms. Wherever comfort and acoustics matter.

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## DESIGN FLEXIBILITY

Cuts cleanly for custom borders, inlays, and patterns. Available in long-plank or herringbone format. Ideal for hospitality and showroom fit-outs.

MATERIAL THREE

# Engineered Wood.

*Real oak.  
Engineered to last.*

ENGINEERED WOOD

# Real oak, made dimensionally stable.

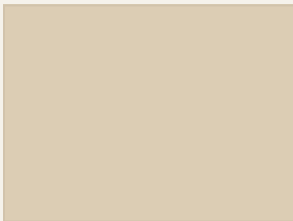
Engineered wood is real European oak. A true hardwood top layer typically 3-4 mm thick, bonded to a multi-ply core. Underneath the oak you can feel and refinish, the cross-laminated layers keep the plank dimensionally stable in a way solid hardwood simply isn't.

Particularly valuable in the Gulf, where heat and humidity would cause solid wood to expand, contract, and cup. Slower to deliver than SPC and LVT (sourced and finished to order), but worth the wait when real wood is what the room asks for.

PRE-ORDER, 4-8 WEEK LEAD TIME

Engineered wood is supplied to order. Pre-order at [thefloorhaus.com/engineered-wood](https://thefloorhaus.com/engineered-wood) to lock in pricing and a delivery slot.

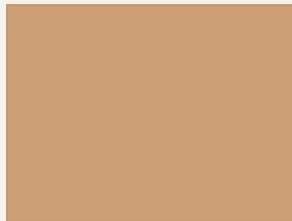
Includes 48-hour acclimatisation, sub-floor moisture testing, and hand-fit transitions.



## PROVENCE

EW-001

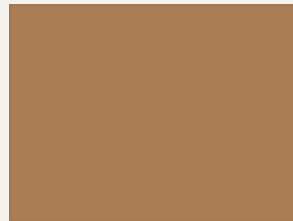
*Soft natural oak, brushed and lightly limed.*



## TUSCANY

EW-002

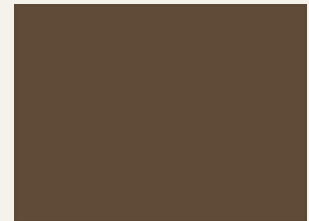
*Warm honey oak, sun-soaked and golden.*



## ANDALUSIA

EW-003

*Rich amber oak with deeper grain.*



## BOSPHORUS

EW-004

*Smoked oak with a weathered, dusk-toned patina.*

# Engineered wood specifications.

CONSTRUCTION	
TOP LAYER	3-4 mm real European oak
CORE	Cross-laminated multi-ply
TOTAL THICKNESS	14 mm
FINISH	Hardwax oil or lacquer
CLICK SYSTEM	Tongue-and-groove, glue-down or floating
UFH COMPATIBILITY	Up to 27°C
REFINISHABLE	1-2 times over lifetime
CERTIFICATION	FSC-certified European oak
WARRANTY	10 years residential

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## SUSTAINABILITY

All engineered oak in our range is sourced from FSC-certified European forests. No tropical hardwoods. Long warranties and refinishable construction reduce lifecycle waste.

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## INSTALLATION

Includes 48-hour acclimatisation, moisture barrier where required, hand-fit transitions, and 2-year workmanship guarantee.

SERVICE ONE

# Wrapping.

*Refresh, don't replace.  
Most projects in 1-3 days.*

# Architectural vinyl, applied on-site.

Wrapping is a thin self-adhesive architectural film, engineered to bond cleanly to existing surfaces and last 5-10 years in residential use. It's how you transform a tired kitchen, dated cabinetry, or worn doors without ripping anything out.

Done well, wrapping is indistinguishable from the real thing. We wrap kitchen carcasses to look like Carrara marble, refresh wardrobes in walnut woodgrain, and bring brass, concrete, and travertine finishes to surfaces that would otherwise need full replacement.

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## WHERE IT WORKS

KITCHEN CABINETS

CABINET DOORS

WARDROBES

INTERNAL DOORS

FEATURE WALLS

RANGE HOODS

VANITIES

BUILT-IN JOINERY

RECEPTION COUNTERS

HOSPITALITY FIT-OUTS

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### 1-3 DAY TURNAROUND

Most kitchen wraps complete in a long weekend. Live in the home throughout.

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### 60-80% COST SAVING

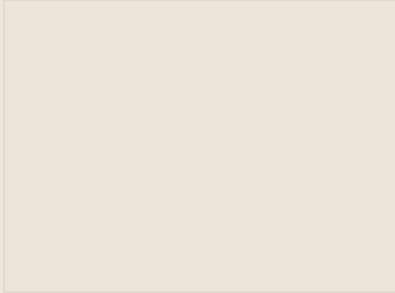
A typical kitchen wrap costs a fraction of a full replacement.

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### HUNDREDS OF FINISHES

Stone, woodgrain, brushed metal, textile, solid colour, matte or gloss.

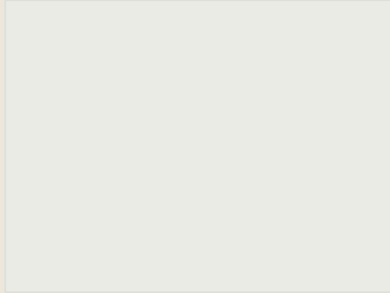
# Ten finishes to start. Hundreds available on request.



**LINEN**

WRP-001

*Soft cream with a subtle linen weave.*



**CARRARA**

WRP-002

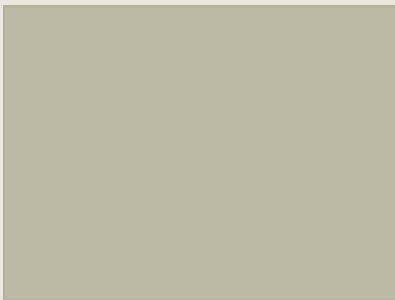
*Near-white marble with soft grey veining.*



**TRAVERTINE**

WRP-003

*Warm sandstone with natural movement.*



**TERRAZZO**

WRP-004

*Cool taupe with subtle aggregate.*



**CONCRETE**

WRP-005

*Industrial pale grey with soft mottling.*



**BRASS**

WRP-006

*Warm brushed metallic gold.*



**SUEDE**

WRP-007

*Soft taupe with a velvet-like surface.*



**TOBACCO**

WRP-008

*Mid walnut wood-effect.*



**PEWTER**

WRP-009

*Brushed dark slate metallic.*



**EBONY**

WRP-010

*Deep black wood with subtle grain.*

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*Looking for a specific finish you've seen elsewhere? Send us a reference image on WhatsApp. We can usually source it.*

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INSTALLATION

# From measure to handover. Backed by a workmanship guarantee.

Buying a beautiful floor and finding a separate contractor to install it is how most people end up with a beautiful floor that doesn't sit right. We supply *and* install. One team, one accountability line, one warranty that actually means something.

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WHAT'S INCLUDED

Free site visit and measure. Fixed-price quotation within 48 hours. Subfloor preparation. Material supply. Door trims and transitions. Daily tidy and final cleanup. Workmanship guarantee. Manufacturer warranty registered.

01

FREE SITE VISIT

We come to you, measure, assess subfloor.

02

FIXED QUOTE

Itemised, within 48 hours. No drift.

03

SCHEDULE

Pay deposit, choose install date.

04

INSTALL &  
HANDOVER

Backed by 2-year workmanship guarantee.

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PRICING & SCOPE

STANDARD

Quote on  
request

SPC and LVT, straight plank, click-lock systems.

ENGINEERED WOOD

Quote on  
request

Includes 48-hour acclimatisation, moisture testing.

CUSTOM & PATTERNED

Quote on  
request

Herringbone, chevron, custom borders, inlay work.

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VISIT US

# Come and see it for yourself.

*203 Umm Suqeim Street,  
opposite Marina Home,  
Al Quoz Industrial 4,  
Dubai, UAE.*

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